Sample Recruitment Letter for Faith Congregations

Dear [NAME OF FAITH LEADER],

I am writing to you since your faith group has a long tradition of supporting the right of workers to organize unions. The [NAME OF STATE FEDERATION/CENTRAL LABOR COUNCIL/AREA LABOR FEDERATIONS] represents more than [NUMBER] union members in your area.

The Labor Day holiday is not just a time to celebrate working people and their contributions to our society; it is also a time to remember the struggle working people endured to achieve the many benefits we now enjoy—such as the eight-hour day and the right to organize unions.

This day provides a unique opportunity for the faith community and the labor movement to rediscover our common bonds: social justice, equality, the dignity of all people, economic and racial justice, fair treatment in the workplace and the right to form unions. It is also a time to reflect on the current condition of working people and reaffirm the commitment of the faith community to worker justice at a very challenging time.

The [NAME OF STATE FEDERATION/CENTRAL LABOR COUNCIL/AREALABOR FEDERATION] invites your congregation, [NAME OF CONGREGATION], to participate in the [LABOR IN THE PULPIT, LABOR ON THE BIMAH or LABOR IN THE MINBAR] program this Labor Day weekend, Sept. 2–5, 2022.

The [LABOR IN THE PULPIT, LABOR ON THE BIMAH or LABOR IN THE MINBAR] program places union leaders as guest speakers in faith congregations so they can make a short presentation about the values labor shares with the faith community, the issues impacting working people and the importance of the faith community and labor working together to achieve a more just and equitable society for all.

If you are interested in having a union speaker address your congregation or being involved in the Labor Day weekend celebration, please contact me, [NAME], at [PHONE NUMBER] or [EMAIL]. Also, I am available to answer any questions you may have about the program.

Thank you for your consideration, and I look forward to your response.

Sincerely,

[NAME]