

AMERICA'S UNIONS

SENIOR RESEARCH COORDINATOR Center for Transformational Organizing Washington, DC [headquarters]

Are you passionate about economic fairness and social justice? Do you want to improve the lives of working people and strengthen the labor movement? If you answered, "Yes!" then the AFL-CIO may be the right place for you. We are the largest federation of labor unions in the United States, and our team of dynamic professionals is dedicated to growing worker power and ensuring every working person has a voice on the job. When you work at the AFL-CIO, you're more than just an individual employee—you're helping to lead a movement with a proud history and a bright future ahead.

The CTO was created by AFL-CIO-affiliated unions to catalyze and support large-scale, multi-union campaigns to organize and secure worker power across entire industries and sectors of our economy. Working closely with labor and community networks in key cities and states, especially in the South, we will develop and mobilize our collective capacity to take on entrenched corporate-political interests in order to profoundly impact workers' lives, win union rights, uplift our communities, and build lasting progressive power.

The Senior Research Coordinator for the CTO is responsible for developing analysis and campaign strategy to advance worker power through achieving high union density in growing and new industries and sectors of the economy. The Senior Research Coordinator will coordinate with CTO, AFL-CIO, and union affiliate, community partners and CTO staff to conduct industry analysis, supply chain mapping, and employer and issue research; and to research, develop, and recommend comprehensive, sectoral strategies and tactics for union growth. The Senior Research Coordinator works under the direction and guidance of the Assistant to Strategic Advisor for the CTO.

DESCRIPTION OF DUTIES:

- Monitors the focus industry and key employers; maps supply chains; provides analyses of corporate and industry structure, profitability, and finances in a campaign context.
- Performs full vulnerability analyses and collaboratively develops campaign plans.
- Understands industry trends and recommends appropriate programmatic changes in response.
- Coordinates and convenes multi-union conversation and collaboration on union growth strategies in this industry.
- Drafts and recommends industry campaign plans in collaboration with labor partners and which include objectives, strategic opportunities, key tactics, key issues, proposed timeline, needed resources and outlining of relevant research lines of inquiry.
- Develops appropriate regulatory strategies as part of a campaign in collaboration with CTO staff.
- Leads other researchers on their assignments and campaign duties, including evaluating work progress, determining priorities, supporting work plan development, and creating a system of accountability for the team's work.
- Oversees, plans, assembles and presents research and campaign strategies to increase union membership and union density in this industry as it grows.
- Leads targeting analyses on both company and industry level.
- Effectively evaluates a campaign and its components.
- Develops and provides effective campaign presentations to various audiences including senior staff and leadership.

- Works effectively with other departments and affiliates on relevant public policy, legislative, and other issues in support of union growth in this industry.
- Takes responsibility for helping to ensure CTO resources are being used effectively.
- Performs other duties as assigned.

JOB QUALIFICATIONS:

- Labor experience in an energy or manufacturing union is preferred, but not required.
- Experience working with leaders, staff and members in a coordinating and convening role.
- At least 10 years relevant work experience with progressive levels of responsibility.
- Demonstrated ability to design, conduct and/or oversee research and analysis on an industry, individual employers, and supply chain.
- Excellent writing and editing skills, proficiency in secondary research, ability to prepare graphs and charts and internal and external campaign communications. Excel and PowerPoint required.
- Demonstrated ability to communicate complex technical concepts to a variety of audiences, including excellent writing, representational, and public communication skills.
- Knowledge of relevant industry laws and regulations.
- Knowledge of liability and risk considerations of campaign work.
- Demonstrated ability to draft and present strategic campaign work plans to support affiliate union growth and aligned with other Federation goals.
- Effective time management skills, including prioritizing and managing multiple tasks, and demonstrated experience in developing campaign and personal work plans and goals.
- Demonstrated ability to build teams and work effectively in a team environment in both a lead and a support role.
- Demonstrated ability to work effectively in politically sensitive environments.
- Ability to work well in a collaborative environment.
- Strong interpersonal and problem-solving skills.
- Ability to work long and irregular hours when needed.

Starting annual salary: \$106,756.49

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