

# AFL-CIO

AMERICA'S UNIONS

## CAMPAIGN COORDINATOR POLITICAL AND FIELD MOBILIZATION NORTH CAROLINA

Are you passionate about economic fairness and social justice? Do you want to improve the lives of working people and strengthen the labor movement? If you answered, “Yes!,” then the AFL-CIO may be the right place for you. We are the largest federation of labor unions in the United States, and our team of dynamic professionals is dedicated to growing worker power and ensuring every working person has a voice on the job. When you work at the AFL-CIO, you’re more than just an individual employee—you’re helping to lead a movement with a proud history and a bright future ahead.

The Campaign Coordinator is responsible for critical aspects of the AFL-CIO electoral field campaign program. This includes working with elected labor leaders of state federations, area and local central labor councils, local union affiliates, as well as community and other allies and various AFL-CIO departments to implement key components of the electoral program.

The Campaign Coordinator is a part of the state campaign team working under the lead of the State Campaign Director.

*\*Temporary political term ending November 30, 2024.*

### **DESCRIPTION OF DUTIES:**

- Training, designing and providing program assistance in the execution of union member electoral campaign programs in battleground states in coordination with National AFL-CIO staff.
- Assists State Campaign Director in the drafting and development of campaign plans, working with state federations, local central bodies and affiliated unions that integrate membership mobilization programs.
- Function as a lead in local campaigns when assigned.
- Prepare written materials for member contact programs including but not limited to issue fliers, scripts, training materials, on-boarding, talking points and local union mail
- Work with affiliates, state federations, CLC and various departments of the AFL-CIO to design and implement key components of the member mobilization program.
- Provide effective support and leadership to state and local labor leaders.
- Support a large election volunteer program, assist in recruitment, training and retention of volunteers.
- Working in the Labor Action Network (LAN) prepare and distribute union member voter contact lists and mini-van campaigns.
- Perform other duties and electoral campaign work as assigned.

### **REPORTING:**

- Prepares and submits regular reports on the electoral program activities.
- Reports to the National Campaigns Director and the Regional Field Director

### **QUALIFICATIONS AND SKILLS:**

- 3-5 years of labor/political experience including a minimum of three years of demonstrated experience in developing, executing and driving political/issue programs.

- Demonstrated effectiveness in writing and implementing strategic political/issue campaign plans in coordination with leaders.
- Knowledge of and experience with both national and local structures of the labor movement preferred.
- Ability to manage political/issue campaigns both large and small.
- Ability to work independently within the context of a plan.
- Ability to lead and motivate others within charged political environments.
- Excellent listening, interpersonal, communication and problem solving skills.
- Excellent written and verbal communication skills.
- Effective time management skills, including prioritizing and managing multiple tasks, and demonstrated experience in developing personal work plans and goals.
- Demonstrated ability to build teams and work effectively in a team environment in both a lead and a support role.
- Demonstrated ability to work effectively in politically sensitive and high-pressure environments.
- Demonstrated ability to resolve conflicts while maintaining important and effective relationships.
- Computer proficiency is required; labor action network or voter action network experience, excel proficient, email, and internet through google suite products.
- Ability to travel on a regular basis as needed, and for extended periods of time.
- Ability to work long hours and weekends as required.

**Annual salary: \$92,428.26**

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