



**VIDEO PRODUCER  
COMMUNICATIONS  
WASHINGTON, DC [HEADQUARTERS]**

Are you passionate about using video to tell the stories of America's labor unions and working people? Do you like using video to explain complex policies, report on breaking news, and inspire people to take action?

The AFL-CIO, the largest federation of labor unions in the United States, is looking for an experienced **Video Producer** to join the federation's communications department for a 12-month contract position. They will work within a small and nimble video production team to help give working people a voice on the job and build worker power in the face of unprecedented attacks by the Project 2025/DOGE agenda.

This position reports to the AFL-CIO Digital Strategies Manager and Communications Director.

*Temporary position not to exceed twelve (12) months.*

**DESCRIPTION OF DUTIES:**

- **Full-Service Video Production:** Develop high-quality, creative, and engaging videos from concept to creation. Must be comfortable being a one-person show (or part of a very small team) to brainstorm, storyboard, write, research, light, mic, shoot, edit and produce all types of videos, including short social media clips, events coverage and recaps, news clip montages, direct-to-camera studio recordings, and longer-form produced pieces.
- **Storytelling:** Create compelling, emotional videos that tell working people's stories and translate intricate policy and political topics such as collective bargaining rights, good jobs, the economy, and immigration into simple and interesting presentations.
- **Interviewing:** Willingness to speak with and interview union leaders, policy experts, elected leaders, allied stakeholders, and rank-and-file working people at rallies, strike lines, conventions, and other events – and one-on-one in arranged interviews – to produce the best video content possible.
- **Collaboration:** Work closely with members of the AFL-CIO communications team, other stakeholders throughout the AFL-CIO, and across the larger labor movement to understand project goals and deliver videos that meet strategic objectives.
- **Production and File Management:** Manage video file systems, keep footage organized, and curate video platforms such as YouTube.
- **Quality Control:** Review and proof videos to ensure high standards of visual appeal, quality, and accuracy before final delivery.
- **Stay Updated:** Keep current with video trends, tools, and technologies to consistently innovate and improve the impact of our visual materials.

**Qualifications:**

- 2-5 years of professional video experience (including both shooting and editing) in a corporate, campaign or non-profit setting.
- Expert in Adobe Premiere and related Adobe Creative Cloud applications (motion graphics experience preferred)

- Ability to work under tight deadlines and manage multiple projects at once. Most projects will be short, quick rapid response videos, not polished long-form masterpieces.
- Excellent communication skills and ability to present video concepts clearly and take feedback and edits in stride.
- Travel and night/weekend flexibility for shoots, event coverage, and rapid response required.
- Experience with social media platforms and related video trends on TikTok, Reels and YouTube. Livestreaming experience strongly preferred.
- Attention to detail and a passion for video excellence.
- Familiarity with the labor movement and/or a passion for helping to build worker power.

Reel and Resume Required.

**Salary:** \$99,663.25

**Apply here:** <https://aflcio.exacthire.com/>

*Equal Opportunity Employer*